

Creating Opportunities for Creative Minds

Friends:

On behalf of the DJ Chonz Foundation, I invite you to be a part of the launch of our newly-formed foundation this October 4 at Ophelia's. This project has been a dream of mine since I began deejaying in North Denver and seeing so many young minds seeking outlets to feed their creativity, hearts and minds, but with limited budgets despite the efforts of their hardworking parents. It is with that in mind, that I seek your support in bridging that space where confidence, curiosity and empowerment live by being a part of the October launch of the **DJ Chonz Foundation**.

As a sponsor, you will have the chance to network and promote your business, while helping create opportunities for young minds to engage in musical, cultural and educational experiences. **And did we say have fun while doing it, too?**

True to our old school roots, we are bringing in the best deejays from Brooklyn to Cali – and from Atlanta to D-Town for over 500 people. Our special guests include, DJ Maseo from De La Soul, DJ Rectangle, DJ Rasta Root, The Reminders and emcee, Supernatural, to set-off an unforgettable night at Ophelia's on October 4.

By becoming one of our sponsors, you will have brand recognition targeted to a mixed crowd of Millennials, the Gen-X crowd, our expansive social media circles of almost 200,000 followers, and unique VIP experiences. We know that we can't do any of this without your support and want to ensure you benefit as much as possible from this event.

Help us take away the barriers so there is more access to young minds who seek that extra spark. You can learn more below about the Colorado community partners we are engaging in outdoor sports, music classes and cultural experiences.

I have attached our Sponsorship information to help find the giving level that is right for your company. If you're ready to donate, please fill out the attached sponsorship form or visit us at **djchonzfoundation.org**.

Thank you for your consideration and interest – peace to you always.

Mario Rodriguez
Founder & CEO
DJ Chonz Foundation

ABOUT US

The DJ Chonz Foundation was created by local Denver celebrity and radio personality "DJ Chonz" (a.k.a. Mario Rodriguez) to help youth develop their interests in the arts, especially in music, dance, performance and other cultural experiences. A renowned spin-master in the hip hop world with an affinity to creating talent organically through local experiences in the community, DJ Chonz and the foundation seeks to bridge the gap between creating music and social experience and give youth exposure to creative outlets regardless of their income level. www.djchonzfoundation.org



ABOUT THE EVENT

The DJ Chonz Foundation kicks off with the best of hip-hop and old-school deejays from Brooklyn to Cali and Atlanta – as they support the launch of the foundation of Denver's best, DJ Chonz. Held at Denver's hottest music venue, Ophelia's, the event will host over 500 anticipated attendees from Millennials to Gen-xers with the best in hip-hop, food and drink, as well as a silent auction.



HEADLINERS: Performances by DJ Chonz' special guests DJ Maseo from De La Soul, DJ Rectangle, DJ Rasta Root, The Reminders, 2mx2 and Emcee Supernatural will help celebrate an unforgettable night at Ophelia's as they launch the DJ Chonz Foundation. This event will benefit the DJ Chonz Foundation as it distributes music scholarships and contributes to its local charity partners including Colorado's SOS Youth on Record.

SAVE THE DATE:

Thursday, October 4, 2018
Ophelia's Electric Soapbox
8:00 PM – 2AM
1215 20th St, Denver, CO 80202











ABOUT THE PERFORMING ARTISTS

MC Supernatural - Supernatural (aka MC Supernatural) is a rapper known for his skills in freestyling. Hailing from Indiana, "Supernat" moved to NYC and soon became a New Yorker. Through the years, he became a legend in the realm of freestyle emcee battles. While serving as host to Rock The Bells annual hiphop festival 2006, Mc Supernatural broke the record for delivering the longest freestyle rap. 9 hours 15 min!





DJ Maseo from De La Soul - Originally from Brooklyn, New York, DJ Maseo joined two others and formed the world-renowned hip hop trio, De La Soul. While Maseo's main role is one of a DJ, with Mason stating that he is "a b-boy to my heart he has been featured as a vocalist in hit songs with De La Soul. Maseo is known for drawing inspiration from life experiences and global events to transform music in a way that resonates with all crowds.



DJ Rectangle - American turntablist and Grammy Award nominated producer from Southern California, DJ Rectangle has established himself in the music industry. He was one of the first to integrate original freestyles from major artists into his own mixtapes, reaching countries worldwide. DJ Rectangle has released multiple battle records and has toured with some of the top artists in the business including R.Kelly and Ice Cube. He has produced many records that include releases by Eminem, Snoop Dog, Justin Timberlake and much more.



<u>DJ Rasta Root</u> - DJ Rasta Root grew up traveling the world for the first years of his life allowing him to be exposed to many different cultures and languages. The language he came to love the most was music, and it is with the 1200 turntable that he can seamlessly mix and deliver an aural soundscape that truly touches peoples' souls. Being able to count bars and execute the most impossible mixes with laser-like precision, is what sets him apart from the other turntable linguists.





The Reminders - More than a shade of the same color that we see time and time again, The Reminders transcend the bounds of what is expected. Their stage presence and high energy shows leave crowds in awe the world over, allowing the duo to uplift and entertain all at once. Their unique mashup of razor sharp rhymes; raw, soulful vocals; and reggae-tinged hip hop beats form the perfect backdrop for their relevant and inspiring themes, leaving a lasting impression on listeners with audiences always

wanting more. The Reminders take their hip hop foundation and move it beyond genre, time, and space to create a global musical experience that is classic and speaks to all those willing to participate.

ABOUT OUR CHARITY PARTNERS

Contributions to the DJ Chonz Foundation helps distributes music and education scholarships and contributions, as well as contributions to our charity partners. Here's a little more about some of the programs with our charity partners:

Youth on Record - Youth on Record's vision is for youth to discover how their voice and value can create a better world. Through a model partnership that brings together the local music community, public schools, the nation's leading housing authority, and the philanthropic sector, Youth on Record (YOR) is a powerful example of what's possible when musicians and nonprofit/public sector leaders embrace an entrepreneurial spirit and band together around a common cause.

SOS Outreach - SOS programs engage at-risk youth through adventure sports. Students who might not typically have access to outdoor sports learn new activities like skiing, snowboarding, rock climbing, backpacking, hiking and stand up paddle boarding. Along the way they are mentored by adult volunteers, practice SOS's core values, take part in leadership workshops, and complete service learning projects. The SOS curriculum requires increased commitment each year, allowing youth to develop over time into healthy, confident, active members of the community.



SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$5,000)

VIP Backstage Experience
(Includes Bottle Service in prime location)
Receives 10 tickets
Appears on stage for 5-minute promotion
Verbal recognition
Logos on marketing materials, t-shirt, website, social and media
Space/table for promotional products
Logo display at bars
Team Building Experience at Denver DJ School
Podcast and social interview with promotion
to 196,363 DJ Chonz followers

GOLD SPONSOR (\$2500)

Backstage Access
Receives 6 tickets
Verbal recognition
Logos on marketing materials, t-shirt, website, social and media
Two free classes at Denver DJ School
Pre-selection of private VIP table
Space/table for promotional products
Logo display at bars

SILVER SPONSOR (\$1000)

Receives 4 tickets
Verbal recognition
Logos on marketing materials, t-shirt, website, social and media
Two free classes at Denver DJ School

45 VINYL CLUB

Single tickets for \$25 - \$50

MEDIA SPONSORS

VINYL SPONSOR (\$500)

Receives 2 tickets Logos on marketing materials, t-shirt, website, social and media One free class at Denver DJ School

CUSTOM SPONSOR PACKAGE

Have something else in mind? Let us know what you have in mind.

For Info Contact: Mario Rodriguez – contact@djchonzfoundation.org / 720. 373.0406 mobile Timi Aguilar- timiaguilar@aguilarpr.com / 303.946.8835 mobile



DJ CHONZ Foundation Kick-Off Event – October 4, 2018

(Sponsorship Form)

Contact Name	Organization
Address Line 1	Phone Number
Address Line 2	Email Address
SPONSORSHIP PACKAGES	PAYMENT INFORMATION
\$5000 Platinum Sponsor	We accept payment in the form of Check, Credit Card, or PayPal
\$2500 Gold Sponsor	Check, Credit Card, or PayPai
\$1000 Silver Sponsor	If paying by check, please contact: Mario Rodriguez 720-373-0406 contact@djchonzfoundation.org
\$500 Vinyl Club	contact@ajcnonzroanaation.org
\$25-\$50 45 Vinyl individual tickets	
\$ Custom Amount	
Check One: VISA MasterCard Discover	(Sorry, we don't accept American Express
Credit Card Number	
Expiration Date/ 3 D	rigits Security Code
Name as it appears on the card:	
Billing Address (Include City, State and 2	Zip code)
DJ Chonz Foundation.	Tax ID 82-4078994

